

# Beverages

# 2022

communication by products







**Eco Label**

paper from sustainable and controlled forest cultivation.



p. 10-13



p. 16-19



p. 22-35



60 ml Shot  
100% recyclable  
Amber glass + Aluminium



330 ml Bottle  
100% rePET  
Made from 100% recycled PET



Aluminium Can  
100% recyclable  
Made with recycled aluminium

# Beverages

## Fillings

Shots // ECO		
12	Energy Shot „Guarana“	// NEW
13	Vitamin Shot „Orange“	// NEW
Fizzy Tablets		
14-15	Vitamin Fizzy Tablets	
PET-Bottles // ECO		
16-19	Water (PET)	
Tetra Pak // ECO		
20-21	Water (Tetra Pak)	
Cans // ECO		
24-25	Energy Drink, Energy Drink sugarfree	// NEW
26	Apple Spritzer	
27	Orange Juice	
28-29	Iso Redberries	
30-31	Latte Macchiato	
32-33	Beer	
35	Secco d'Italia	
Glass Bottles // ECO		
34	Secco d'Italia	



Decoration of cans  
p. 40-41



// ECO

# Did you know about Amber Glass Bottles...



More than glass...  
the amber glass bottle:

- ✓ **Protects**  
by its extraordinarily good barrier features.
- ✓ **Absorbs**  
most of the UV radiation and prevents oxygen exchange.
- ✓ **Keeps fresh**  
and protects valuable ingredients. Because of its heat resistance it enables a gentle production without preservatives.
- ✓ **Recyclable**  
Aluminum and glass are permanent materials. This means they are infinitely often recyclable without any quality loss.



We use paper from sustainable and controlled forest cultivation.



## 84% Recycling

Around 84% of all glass bottles are recycled in Germany.



Already in 1974 a comprehensive system of glass containers has been set up. Over 250,000 of them are available nationwide - the next one is usually not far.

// NEW

# Shots: Natural formulas without artificial additives

- ✓ No artificial colours
- ✓ No artificial flavours
- ✓ No artificial sweeteners
- ✓ Without allergens
- ✓ Without preservatives



vegan



free of gluten



without gelatine



free of lactose

Available in 3 sorts:



## Energy Shot

with guarana



## Vitamin Shot

with or without ginger



Watch the video now!

SCAN ME





# Energy Shot „Guarana“

## With natural caffeine

### The advertising kick

Natural energy in a powerful mix of dextrose, guarana, taurine and caffeine! The energy drink in pocket format stimulates efficiency and the ability to concentrate and is free of artificial additives. Whether during a workout, in your luggage or simply as a turbo booster for the tired car driver in the glove box - wherever and whenever things have to move quickly, the Energy Shot provides energy for hours.



### Energy Shot Guarana

- ✓ New full-bodied taste
- ✓ With guarana and taurine
- ✓ With natural caffeine



- ✓ vegan
- ✓ free of gluten
- ✓ without gelatine
- ✓ free of lactose

# Vitamin Shot „Orange“

## With or without ginger

### For a healthy performance

The full-bodied, delicious fruit mix keeps what it promises. A vitamin shot provides 200% of the daily requirement of 7 essential vitamins - concentrated to 60 ml in a handy portion bottle. With the small, pocket-sized power fruit you always hit the mark when communicating.

### Vitamin Shot Orange-Ginger

- Mixture of orange juice and ginger oil ✓
- Covers 200% of the daily need of 7 vitamins ✓



### Vitamin Shot Orange

- Mix of 4 juices ✓
- Covers 200% of the daily need of 7 vitamins ✓



2 Sorts:

With or without ginger

Energy highly concentrated  
Approved as dietary supplements §

As of 210 pieces  
Prices p. 45



Vitamins highly concentrated

Covers 200% of the daily need of 7 essential Vitamins (D, B1, B2, B3, B5, B6, B7)

§ Approved as dietary supplements

As of 210 pieces  
Prices p. 45





- ✓ B1, B2, B3, B5, B6, B7, B9, B12, C, E
- ✓ free of gluten
- ✓ no allergens\*
- ✓ no artificial colours
- ✓ without gelatine
- ✓ vegan
- ✓ free of lactose
- ✓ low in calories

# Vitamin Fizzy Tablets

## Fizzy and effective

Vitamines and minerals for a sparkling taste experience. The special recipe enables a high intake of vitamins and minerals. With a special plus for your well-being. One fizzy tablet covers 100% of the recommended daily need of seven important vitamins.



### 10x Vitamins

One tablet covers 100% of the recommended daily need of seven important vitamins.

Approved as dietary supplements §

As of 144 pieces  
Prices p. 45





// ECO

Did you know about PET bottles...



PET bottles are not only sustainable but also

- ✓ **light:** they are significantly lighter than returnable glass bottles
- ✓ **safety:** there is no danger of breaks and severity
- ✓ **cleanness:** due to the deposit they are wanted and do not messy public locations

Example for sustainability:

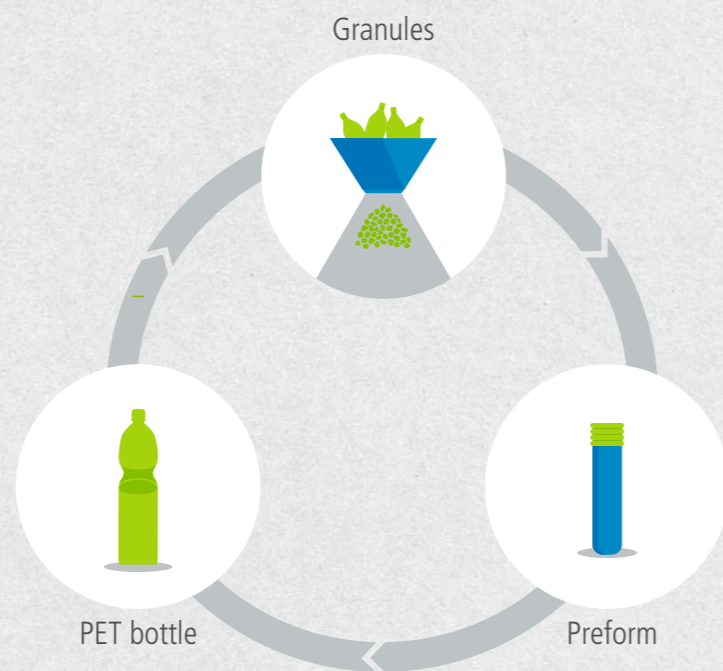
**Bottle made from 100% recycled PET**  
**Eco Label made from ecological forest cultivation**

97% Recycling

A PET bottle is the **second most recycled beverage packaging** with a recycling quote of 97.3% (no 1 is the drinking can).



Fully recyclable



Regional bottling



100% recycled PET



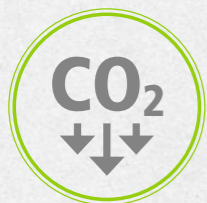
Eco Label paper from sustainable and controlled forest cultivation.



99% recycling rate through a closed material cycle



free from Bisphenol A



PET one-way bottles waste **considerably less energy** as they are produced at the place of filling.



PET will be **recycled** very efficiently with a quote of **97%** in the closed loop.



By using **100% recycling material** 1.6 tons CO<sub>2</sub> are saved.



// ECO



paper from sustainable and controlled forest cultivation.



Regional bottling

# Water

## The no 1 for your marketing

It is a natural supplier of minerals and trace elements.

With its composition it is ideal for a refreshing advertising appearance! Water can be used universally as an advertising all-rounder - whether at trade fairs, conferences or outdoor events.

Regional bottling ✓

Naturally fresh ✓

Balanced composition ✓



330 ml Flat Cap

As of 264 pieces  
Prices p. 38



STILL



SPARKLING

// NEW



Bottle made from 100% recycled PET



// ECO

# Did you know about beverage cartons...



Original Tetra Pak® Carton zu **75% made from renewable raw materials**



**CO<sup>2</sup>-efficient** compared to reusable packaging



The **recycling** procedure for beverage cartons is **easy**: the paper fibres are separated from the plastics by water and mechanical actions.



**Plastic-free closure** based on sugar cane (Bonsucro certified)



With **paper** from controlled **ecological and sustainably** managed forestry. **Aluminum content** reduced to **less than 3%**



The beverage cartons are made of valuable raw materials which are the basis for new products.

# Water Tetra Pak Carton

**The ideal, inexpensive give-away for Promotional campaigns, trade fairs or major events**

Made with paper from controlled ecological and sustainable managed forestry, the Tetra Pak carton is very good recyclable. The aluminum content in the pack has been reduced to under 3%. The white screw cap is eco-friendly and made socially responsible without plastic based on sugar cane: this is guaranteed by the Bonsucro certification. The new shape is softer and ensures a very pleasant drinking experience. Thanks to the slightly sloping roof, no leftovers remain in the pack. The full-surface print in photo quality impresses and attracts attention.



### Tetra Pak Carton

Shelf life 24 months

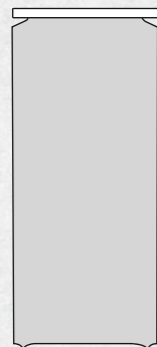
On-call orders are possible

**As of 7.500 pieces**  
Prices p. 38-39



// ECO

Did you know about beverage cans...



Cans are not only sustainable but also:

- ✓ **light:** they are significantly lighter than returnable drinks
- ✓ **safety:** there is no danger of breaks and severity
- ✓ **cleanness:** due to the deposit they are wanted and do not messy public locations

Example for sustainability:

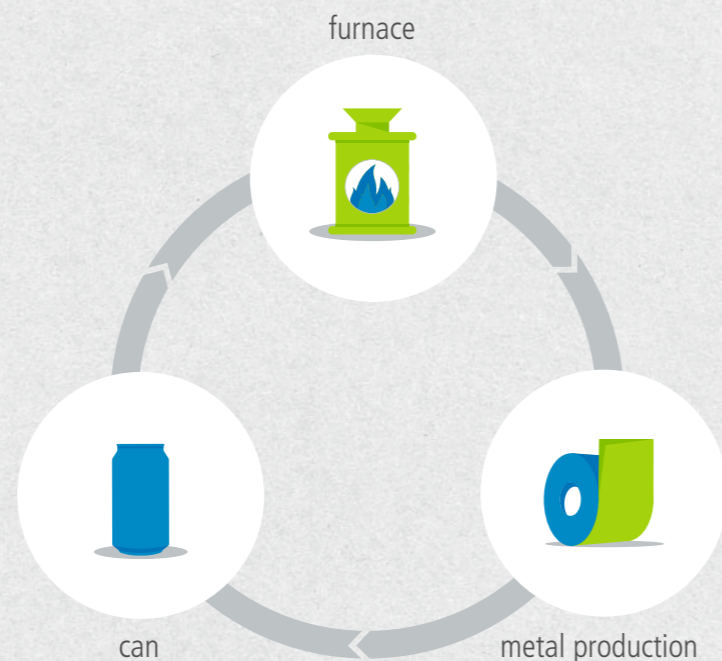
Cans made of 100% recyclable aluminium  
Eco Label made from ecological forest cultivation

99% Recycling

The can is the **most recycled beverage packaging** with a recycling quote of 99%.



can be recycled fully and infinitely



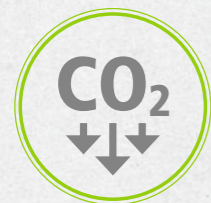
can be infinitely recycled  
Manufactured with recycled aluminum



Eco Label  
paper from sustainable and controlled forest cultivation.



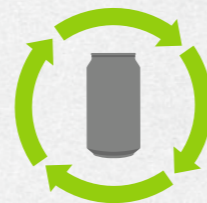
99% recycling rate through a closed material cycle



Each recycled can **saves up to ten times** its weight of so-called **CO2 equivalents**.



Aluminum will be **recycled** very efficiently with a quote of **99%** in the closed loop.



A success story: **80%** of all produced beverage cans **are still in circulation**.

Available in 7 sorts:

- ⚡ Energy Drink
- 🍏 Apple Spritzer
- 🍊 Orange Juice
- 🍷 Iso Redberries
- ☕ Latte Macchiato
- 🍷 Beer
- 🍷 Secco d'Italia





- ✓ with caffeine & taurine
- ✓ B5, B6, B7
- ✓ free of gluten
- ✓ no allergens\*
- ✓ without artificial sweeteners
- ✓ without gelatine
- ✓ vegan
- ✓ free of lactosei

# Energy Drink

**Will give you the necessary power for each marketing**

Typical Austrian flavour together with caffeine, taurine and carbonic acid for lively marketing ideas: sparkling, refreshing and filled in our popular slim line can - with and without wings and with or without sugar.



Can made from recycled aluminum

**// NEW**

Also available as a sugar free variant!



### The Classic

With caffeine, taurine & vitamins

Real  Austria

### As of 264 pieces

Prices + Printing Techniques p. 40-43



Eco Label

Fullbody, matt



# Apple Spritzer

**The most popular thirst quencher for young and old**

The spritzer contains no added sugar and it is especially refreshing. By the flavors of selected apple varieties it tastes extra fruity as the carbonic acid underlines the fine aroma of the selected apples in a natural way.

- ✓ free of gluten
- ✓ no allergens\*
- ✓ no artificial flavours & colours
- ✓ without artificial sweeteners
- ✓ without gelatine
- ✓ vegan
- ✓ free of lactose

- ✓ rich in vitamin C
- ✓ free of gluten
- ✓ no allergens\*
- ✓ without gelatine
- ✓ vegan
- ✓ free of lactose



Can made from recycled aluminum



Can made from recycled aluminum

# Orange Juice

**Fit für ein vitaminreiches Marketing**

The juice from sun-ripened oranges tastes full-bodied and delicious and conveys a healthy image: The juice is rich in vitamin C and without any added sugars.

The likeable can for a fruity performance!

## The refreshing one

Contains 60 % fruit  
Without added sugar

**As of 264 pieces**  
Price + Printing  
Techniques  
p. 40-43



Eco Label

Fullbody, matt



Fullbody, glossy

Eco Label

## The fruity one

With natural vitamin C  
Without added sugar

**As of 264 pieces**  
Prices +  
Printing Techniques  
p. 40-43







- ✓ B3, B5, B7
- ✓ free of gluten
- ✓ no allergens\*
- ✓ no artificial flavours & colours
- ✓ without gelatine
- ✓ vegan
- ✓ free of lactose
- ✓ low in calories

# Iso Redberries

## Returns lost power

A delicious combination of red berries like strawberries, raspberries and blackberries refreshes when exercising, being en-route or in the office. The drink contains calcium, magnesium, zinc and l-carnitine, and is perfectly suitable for active promotional messages.



Can made from recycled aluminum

### The Sportive

With valuable ingredients:  
Calcium, Kalium, Zink,  
Chlorid, L-Carnitin,  
Magnesium &  
7% fruit juice

### As of 264 pieces

Prices + Printing Techniques  
p. 40-43

Also available with  
Eco Label



Eco Label

Fullbody transparent, matt



# Latte Macchiato

There's nothing like cold coffee to make you feel beautiful and awake. Full cream milk gives the especially grandiose flavour to this latte macchiato: A delicious pleasure to grace and to enjoy en-route.

- ✓ with caffeine
- ✓ free of gluten
- ✓ without artificial sweeteners
- ✓ no artificial flavours & colours
- ✓ without gelatine



Can made from recycled aluminum

particularly full-bodied



Fullbody, matt

Body Label

### The creamy one

- With 75% milk
- With caffeine

As of 264 pieces  
Prices + Printing Techniques  
p. 40-43



Also available with Eco Label



# Beer

## A handsome marketing fellow

Beer suits very well for every kind of company event or for the catering at the exhibition stand and its party. The 6pack variant is a perfect guest-present for interal divisions at your client's. The modern and handy can communicates a cool image – totally different to common canned beer! The slightly malty and not too harsh beer tastes good and enlivens every event.



Can made from recycled aluminum

- ✓ **ART**  
bottom-fermented beer
- ✓ **DESCRIPTION**  
malty flavour, light yellow, strong and slightly sweet
- ✓ **VOL. ALC.**  
4,9% vol.
- ✓ **THE ORIGINAL WORT IN %**  
approx. 11,5%



*Good convergations,  
good business*

### Optional: six pack

As a gift the six pack pleases whole departments and teams at your clients'.

**Also available as a six pack**  
With sticker on top

**As of 50 pieces**  
Prices p. 44



### The cool Blond

Brewed in accordance with the Bavarian purity law

**As of 264 pieces**  
Prices + Printing Colours p. 40-43



Eco Label

Fullbody, glossy



// ECO

- ✓ VOL. ALC. approx. 10% vol.
- ✓ ORIGIN Italy
- ✓ REST SUGAR dry

# Secco d'Italia

Tingling marketing experiences everyone will remember

The classical Italian pearl wine with elegant-youthful mark from the best locations of Veneto. Trendy, lively and strong in its attention - that's the trend for the Italian moments in life.



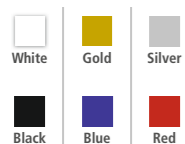
Can made from recycled aluminum



### 0,2 l Glassbottle

Premium wine label with delicate structure

6 capsule colours to choose:



As of 120 pieces  
Prices p. 44



### 0,75 l Glassbottle

Premium wine label with delicate structure

Capsule colour:



As of 120 pieces  
Prices p 44



### 0,2 l Can

Top quality from  
 Italy

As of 264 pieces  
Prices + Printing Techniques  
p. 40-43



Fullbody, matt

Eco Label



// ECO



### Eco Label

paper from sustainable and controlled forest cultivation.



Eco Label

as of **0,95€**

// 264 Pieces

# Beverages Prices

	<b>PET Bottles // ECO</b>	
38	PET Bottles	
	<b>Tetra Pak // ECO</b>	
39	Tetra Pak Carton	
	<b>Cans // ECO</b>	
40-41	Can Decoration	
42-43	250 ml, 200 ml Cans	
44	Sixpack Beer	
	<b>Glass Bottles // ECO</b>	
44	0,2 l & 0,75 l Bottle	
	<b>Shots &amp; Fizzy Tablets</b>	
45	Shots // ECO	
45	Fizzy Tablets	



Decoration of cans p. 40-41



# 330 ml rePET Water

// ECO



330 ml

p.	Filling	264	504	1.008	2.004	3.000	4.008	5.004
18	330 ml Flat Cap still or sparkling	0,75	0,70	0,65	0,60	0,55	0,53	0,52

Extra costs:	Logistik:	Delivery Time:
Preliminary costs: 69,00	Packaging Unit: 12 Pcs	approx. 2-3 weeks
Printing costs: inclusive	Weight: 350 g	
Printing colours: 4c CMYK	Dimensions: 26 x 19 x 17 mm	



# Tetra Pak-Carton Table Water

Shelf life 24 months ✓  
On-call orders are possible ✓



**Tetra Pak Carton**

Shelf life 24 months  
On-call orders are possible  
Printing all over

**As of 7.500 pieces**



500 ml

p.	Filling	7.500	10.000	15.000	20.000	40.000	60.000
20	Table Water still	1,10	0,84	0,77	0,64	0,52	0,50

Extra costs:	Logistics:	Delivery Time:
Preliminary costs: 199,00	Packaging Unit: 12 Stk	approx. 6 weeks
Printing costs: inclusive	Weight: 527 g	
Printing colours: 4c CMYK	Dimensions: 65 x 69 x 170 mm	

**On-call orders:** We are gladly prepared to fulfill a purchase contract for single shipments. | Term: 6 months | Minimum quantity: 40,000 pcs | Minimum quantity per single shipment: 20,000 pcs  
**Delivery Tolerance:** Due to large-scale production processes it is not possible to produce in precise piece-count quantities. Therefore we ask you to pay attention to the special conditions regarding over- and underdelivery: 7.500: -5% / +15% | 12.500: -5% / +15% | 17.500: -5% / +15% | 22.500: -15% / +10%



Plastic-free closure based on sugar cane (Bonsucro certified)

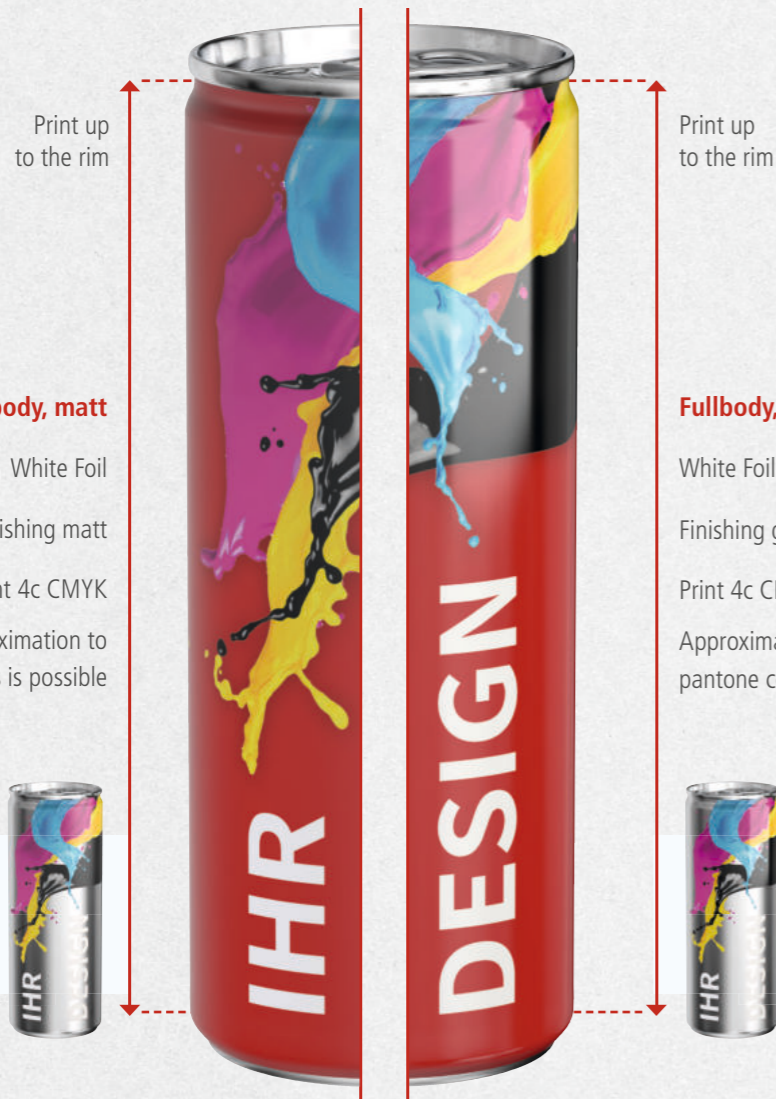


## // PREMIUM

Print up to the rim

# Fullbody Label

matt or glossy



### Fullbody, matt

- White Foil
- Finishing matt
- Print 4c CMYK
- Approximation to pantone colours is possible

Print up to the rim

### Fullbody, glossy

- White Foil
- Finishing glossy
- Print 4c CMYK
- Approximation to pantone colours is possible

Also available with a transparent decoration for an alu look

Also available with a transparent decoration for an alu look

## // BASIC

## // ECO

Decoration (printed label) is put on the straight area of the can

# Body Label Eco Label



paper from sustainable and controlled forest cultivation.



Label put on the straight area of the can

### Body Label

- White Foil
- Coat glossy
- Print 4c CMYK
- Approximation to pantone colours is possible

Also available with a transparent decoration for an alu look

Label put on the straight area of the can

### Eco Label

- Special white paper
- Silk glossy
- Print 4c CMYK
- Flexible Delivery Possibilities



// ECO

# Beverage Cans

## 200 & 250 ml

Available in 7 sorts:

⚡ Energy Drink 🍏 Apple Spritzer 🍊 Orange Juice  
 🍷 Iso Redberries ☕ Latte Macchiato 🍺 Beer 🍷 Secco d'Italia



**Eco Label**

Paper from sustainable and controlled forest cultivation



**Aluminium Cans**

Manufactured with recycled aluminum



**100% recyclable**

Aluminum cans are infinitely often recyclable

p.	Decoration	264	504	1.008	2.016	2.880	5.016
25	Energy Drink, Energy Drink sugarfree						
	Eco Label // ECO	0,95	0,92	0,90	0,88	0,81	0,75
	Body Label / Body Label transparent	1,05	1,04	1,03	1,00	0,92	0,86
	Fullbody / Fullbody transparent	1,20	1,19	1,18	1,15	1,06	0,99
26	Apfel Spritzer						
	Eco Label // ECO	0,95	0,92	0,90	0,88	0,81	0,75
	Body Label / Body Label transparent	1,05	1,04	1,03	1,00	0,92	0,86
	Fullbody / Fullbody transparent	1,20	1,19	1,18	1,15	1,06	0,99
27	Orange Juice						
	Eco Label // ECO	1,24	1,16	1,12	1,07	-	-
	Body Label / Body Label transparent	1,34	1,28	1,22	1,19	-	-
	Fullbody / Fullbody transparent	1,44	1,38	1,32	1,29	-	-
29	Iso Redberries						
	Eco Label // ECO	0,95	0,92	0,90	0,88	0,81	0,75
	Body Label / Body Label transparent	1,05	1,04	1,03	1,00	0,92	0,86
	Fullbody / Fullbody transparent	1,20	1,19	1,18	1,15	1,06	0,99
31	Latte Macchiato						
	Eco Label // ECO	1,35	1,32	1,30	1,28	1,21	1,15
	Body Label / Body Label transparent	1,45	1,44	1,43	1,40	1,32	1,26
	Fullbody / Fullbody transparent	1,60	1,59	1,58	1,55	1,46	1,39
33	Beer						
	Eco Label // ECO	1,10	1,07	1,05	1,03	0,96	0,90
	Body Label / Body Label transparent	1,20	1,19	1,18	1,15	1,07	1,01
	Fullbody / Fullbody transparent	1,35	1,34	1,33	1,30	1,21	1,14
35	Secco d'Italia						
	Eco Label // ECO	1,29	1,21	1,17	1,12	0,99	0,97
	Body Label / Body Label transparent	1,39	1,33	1,27	1,24	1,16	1,10
	Fullbody / Fullbody transparent	1,49	1,43	1,37	1,34	1,25	1,18

Extra costs:	Logistics:	250 ml	200 ml	Delivery Time:
Eco Label: 69,00	Packaging Unit: 24 Pcs*		24 Pcs	approx. 2-3 weeks
Body Label / Fullbody: 99,00	Weight: 270 g		219 g	
Including print 4c CMYK (+white)	Dimensions: 53 x 53 x 135 mm		53 x 53 x 112 mm	

\* Exception Latte Macchiato: 12 pcs



# Sixpack Beer



6 x 250 ml

p.	Decoration	50	100	200	300	500	1.000
32	Eco Label // ECO + sticker on the top	7,75	7,53	7,37	7,27	6,69	6,20
32	Body Label / Body Label transparent + sticker on the top	8,35	8,25	8,15	8,05	7,35	6,86
32	Fullbody / Fullbody transparent + sticker on the top	9,25	9,15	9,05	8,95	8,19	7,64

Extra costs:	Logistics:	Delivery Time:
Eco Label: 69,00	Packaging Unit: 4 Pcs	approx. 2-3 weeks
Body Label / Fullbody: 99,00	Weight: 1.620 g	
Including print 4c CMYK (+white)	Dimensions: 106 x 159 x 135 mm	

# Glass Bottles



## 0,2 l Bottle

Premium wine label with delicate structure

### Capsule

6 colours to choose:



## 0,75 l Bottle

Premium wine label with delicate structure

### Capsule colour

silver



0,2 l / 0,75 l

p.	Filling	120	240	504	1.008
34	0,2 l Secco d'Italia	2,15	2,05	1,95	1,91
34	0,75 l Secco d'Italia	4,19	4,09	3,99	3,89

Extra costs:	Logistics 0,2 l:	Logistics 0,75 l:	Delivery Time:
Preliminary costs: 99,00	Packaging Unit: 12 Pcs	Packaging Unit: 6 Pcs	approx. 2-3 weeks
Printing costs: inclusive	Weight: 420 g	Weight: 1.390 g	
Printing colours: 4c CMYK	Dimensions: 55 x 55 x 200 mm	Abmessungen: 70 x 70 x 350 mm	

# Shots



60 ml

p.	Filling	210	490	980	1.995	2.975	4.970
12	Vitamin-Shot Orange	1,79	1,65	1,61	1,55	1,47	1,42
12	Vitamin-Shot Orange-Ginger	1,79	1,65	1,61	1,55	1,47	1,42
12	Energy-Shot Guarana	1,79	1,65	1,61	1,55	1,47	1,42

Extra costs:	Logistics:	Delivery Time:
Preliminary costs: 69,00	Packaging Unit: 35 Pcs	approx. 2-3 weeks
Printing costs: inclusive	Weight: 85 g	
Printing colours: 4c CMYK	Dimensions: 29 x 20 x 10 mm	

# Fizzy Tablets



10-pack tube

p.	Filling	144	252	504	1.008	2.004	3.000	5.004
15	Fizzy Tablets „Multivitamin“	1,69	1,59	1,49	1,44	1,35	1,30	1,28

Extra costs:	Logistics:	Delivery Time:
Preliminary costs: 99,00	Packaging Unit: 12 Pcs	approx. 2-3 weeks
Printing costs: inclusive	Weight: 2.020 g	
Printing colours: 4c CMYK	Dimensions: 33 x 33 x 85 mm	